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SOLITUDE'S MOONBEAM BASE AREA GETS NEW LOOK

For the 2005-06 Season, Solitude Offers Major On-Mountain Improvements

SOLITUDE, UTAH (September, 2005) Long-time Solitude winter visitors may not recognize the Moonbeam base area at the start of next season.

New for the 2005-06 season are two major improvements, both specifically aimed at enhancing the Moonbeam area and enriching the day guest's experience. A new lift and lodge adjacent the existing Moonbeam Center will be ready for opening day.

The new Moonbeam quad chair will replace the current Moonbeam II lift. In addition to a more efficient ride, the new lift will bring skiers and riders slightly further uphill, making the mid-mountain intersection less congested and providing an easier unloading experience for beginner and intermediates. Also, the lift will disperse visitors more quickly and efficiently during high traffic times from the moonbeam parking lot.

The other improvement, a new day lodge, will provide Solitude's day guests with a much needed facility for additional on-mountain dining and relaxation. The village, completed last year, provided the mountain's overnight visitors with several amenities, however, none were specifically aimed at enhancing the day visitor's experience, nor easily accessible from the Moonbeam parking area. This all changes next season.

Construction has moved rapidly this summer, as of mid-September the exterior of the building is nearly complete and a target completion date of mid-November is in site. Designed to not only be functional and complement the mountain, but to blend with the architecture of the European-styled Solitude village, the 12,000 square-foot day lodge will sit adjacent the Moonbeam Center and will be home to a new rental and custom repair shop, private (featuring a data center) and public lockers, indoor/outdoor food service, an après ski bar, a rooftop sun deck and a spacious and inviting sitting den, which will make up roughly one-third of the new facility. "Our building is on par with the countries best new lodges - it's very elegant, yet comfortable and definitely fitting of the canyon surroundings," said Solitude's Vice President Dave DeSeelhorst. To view an artist's rendering of this wonderful mountain lodge visit www.skisolitude.com.

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Last summer, Solitude improved its snowmaking system, tripling its snowmaking capacity by updating the system pumps and adding several new snow guns. Solitude continues to search out new means to improve every individual's on-mountain experience.

Solitude Mountain Resort, a year-round, family-friendly destination, receives more than 500 inches of the Greatest Snow on Earth™ every year and is located just 40 minutes from the Salt Lake City International Airport.

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