

If you only knew...

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## **SOLITUDE OPENS FRIDAY**

With 137 inches in counting, Solitude Mountain Resort prepares to open earlier than scheduled

**SOLITUDE, UTAH (Nov. 8, 2004)** After a tremendously snowy fall season, Solitude Mountain Resort will open for the 2004-05 season one week earlier than scheduled on Friday, November 12. The early opening comes thanks to the 142 inches of snow that has already fallen, leaving Solitude with a 52-inch mid-mountain base. Solitude Mountain Resort receives more than 500 inches of snow annually.

Ironically, Solitude spent \$1.5 million in on-hill improvements over the summer, the bulk of which went into a snowmaking system overhaul that included 11 new snow guns, the burial of more than two miles of snowmaking pipes and electrical lines, construction of a new pump house and the addition of a brand new automated pump system. Solitude upgraded the snowmaking to strategically offer a better base and ensure ideal early and late season conditions in persistent problem areas, however, for this season anyway, Ma Nature has stepped in to offer a hand.

Solitude will open with 7 of 8 lifts running Friday with Honeycomb Canyon and the Honeycomb Canyon Return lift scheduled to open soon thereafter (Conditions permitting). The mountain still has a variety of unique ticketing options available, including the Custom and Junior Season Passes and the Eagle Club Card, though all are approaching sell-out or deadline. The Custom Season Pass allows a skier to choose which days of the week she will ski and pay only for those days. The Eagle Club Card may be purchased by December 17 and after doing so, allows visitors direct-to-lift access (no ticket lines!), as well as discounted rates throughout the season. More information is available at [www.skisolitude.com](http://www.skisolitude.com).

Solitude Mountain Resort, a year-round, family-friendly destination, receives more than 500 inches of the Greatest Snow on Earth™ every year and is located just 40 minutes from the Salt Lake City International Airport.

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