



## **SOLITUDE'S ONGOING COMMITMENT TO MOUNTAIN EXPERIENCE.**

*Solitude adds a new snowcat, improves snowmaking and terrain.*

**Solitude, UT (December '07)** – A first-class mountain experience, which has become Solitude's hallmark, continues to find new ways to improve each year. Families enjoy the mountain's diversity of terrain and lack of crowding, as well as the pedestrian village, which together provide the perfect escape for an alpine vacation. New improvements on and off the hill ensure Solitude will continue to provide this setting for families to reconnect.

A new winch-cat not only expands, but adds versatility to the current fleet of snow grooming equipment. Over the last few years, Solitude has purchased several new snowcats, bringing the fleet total to seven grooming cats and three winch cats, with the oldest of the fleet barely a decade old. John Dumas, Director of Slope Maintenance notes "steep terrain grooming that used to many cats several hours has now been whittled down to a small fraction of that with just one winch cat. This allows us to be more efficient by spreading out the fleet across many runs, rather than using nearly all the machines and manpower on a couple of runs."

While Mother Nature provides the mountain with an abundance of the Greatest Snow on Earth<sup>®</sup>, Solitude constantly augments natural snow with snowmaking in vital areas on the hill. By making snow early on in the season in high-traffic areas, and in places where sun exposure is greatest, we ensure the snow conditions remain consistent all season. Two new pole-mount guns in Sunshine Bowl, as well as new capabilities on Broadway, allow Solitude to continually provide the mountain experience visitors have come to expect. These additions all come on the heels of a significant system overhaul.

Additionally, Solitude's trail crew spent many summer days in the dirt – literally. The crew found new ways to integrate Solitude's rich mining history into the resort, using tailings to modify and fill terrain, improving the on-mountain experience. Relocating the tailings will improve downhill flow, creating alternate choices a visitor can easily recognize and take to the bottom. Lessening the grade in steeper sections and widening bottleneck areas will also lessen impact on popular trail options.

Before guests even strap on their equipment they will notice an abundance of smiles to welcome them. These "greeters" are a part of Solitude's revamped Guest Services program, headed by Village resident Gaylis Linville. While the resort has traditionally employed hosts to help guests with questions and concerns, the program has now grown with increased presence at key arrival points and at other mountain locations and events. "Employing knowledgeable and friendly individuals to help Solitude's visitors from the

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moment they arrive, or at any point in their day, reinforces the resort's commitment in providing the best service possible," said Linville. She went on to mention that a visitor's first impression is a lasting one. "By offering a smiling face and a helping hand, Solitude tries to ensure visitors can leave their worries behind and focus on creating lasting memories, enjoying their alpine winter retreat."

Solitude Mountain Resort, a year-round, family-friendly destination, receives more than 500 inches of the Greatest Snow on Earth™ every year and is located just 40 minutes from the Salt Lake City International Airport.

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