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NEW GENERAL MANAGER AT SOLITUDE MOUNTAIN RESORT

Long-time Solitude Veteran Mike Goar to Take Reins at Thriving Resort

SOLITUDE, UTAH (February 10, 2006) Solitude Mountain Resort recently announced the promotion of long-time employee Mike Goar to general manager. With over 25 years experience under his belt at Solitude, Goar boasts a wealth of knowledge and skills critical to moving Solitude to the next level.

Goar's tenure at Solitude began in 1981, when he took a job as Assistant Director of Mountain Operations. Although his background lies in ski patrol and grooming, his duties have included everything from snow removal to accounting to food & beverage. His "jack-of-all-trades" persona has benefited him greatly over the years, earning him several promotions and ultimately landing him at the helm of Solitude's ship. As Vice President of Operations for the last 20 years, Goar's move to GM is a natural one, and allows for a seamless transition at Solitude.

Says Dave Deseelhorst, President of Solitude, "Mike Goar is as much a part of Solitude as the epic snowfall or lack of lift lines. His management skills fall second only to his superb knowledge of the mountain. We are extremely pleased to have Mike in charge, and are confident in his ability to take Solitude forward".

During his tenure, Goar has seen Solitude blossom from a small, locals-only ski area, to a premier year-round destination resort, worthy of multiple-night stays and recipient of gushing reviews from critics. He is quick to point out, however, the importance that locals have played in Solitude's successes over the decades. While somewhat larger in stature, Solitude still maintains the quaint, uncrowded atmosphere reflected in its name.

Solitude Mountain Resort, a year-round, family-friendly destination, receives more than 500 inches of the Greatest Snow on Earth™ every year and is located just 40 minutes from the Salt Lake City International Airport.

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Marketing and Media Relations
801 536 5703 marketing@skisolitude.com

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