



SOLITUDE OFFERS GUESTS MORE EVERY WINTER:

Solitude remodels SnowSports Academy, adds another new groomer and new glades.

Solitude, UT (August 2006) – Summers are always a busy time at Solitude Mountain Resort, making strides to improve the already world-class resort experience that every Solitude visitor appreciates. This year a remodeled Snowsports Academy building, a new snowcat and more glades will greet everyone for the winter season.

The newly remodeled SnowSports Academy, located next to Moonbeam Lodge, which opened last season, will become a favorite spot for guests this winter. With a better utilization of space, getting through the Academy will be even more of the streamlined and efficient process visitors appreciate on busy mornings. Children enrolled in Solitude's popular all-day workshops will find more elbow room as well. The addition of the Brown Bag Lounge area downstairs makes the Academy building a perfect central location for visitors with a sack lunch. "The Lounge is unique because we've always had guests who bring their own food and felt uncomfortable eating it in one of our lodge dining rooms," says Mike Goar, General Manager of Solitude. "We're taking the extra steps to make all visitors feel welcome."

Solitude added yet another top of the line BR 350 snowcat to its grooming fleet this year. That makes one new snowcat in each of the last six years! Solitude's grooming has given new meaning to the term "fresh corduroy". In recent years, Solitude has focused on grooming more terrain, more consistently. Additionally, an emphasis on grooming steeper blue and even black runs for the advanced intermediate looking to set their edges on some steeper slopes.

The first of a 5-year project, Solitude is glading the Queens Bess area north of the Honeycomb Return Lift, previously ear-marked as an "overly dense forest in bad health." For visitors this means more of Honeycomb Canyon's powder stashes are primed for discovery. By thinning out the forest over a longer period of time, the resort is allowing the forest to heal in between glading sessions, thus ensuring a solid root system and healthy forest for many years to come. Solitude is also utilizing the lumber from the glading project for parking barricades and other projects.

These improvements come less than a year after \$6 million was invested in the resort and include the new Moonbeam Lodge, a new electronic ticketing system, upgraded snowmaking and an expanded snowcat fleet. More information can be found in previous releases.

Solitude Mountain Resort, a year-round, family-friendly destination, receives more than 500 inches of the Greatest Snow on Earth™ every year and is located just 40 minutes from the Salt Lake City International Airport.

###

Marketing and Media Relations
801 536 5703 marketing@skisolitude.com

If you only knew...