



For immediate release

SOLITUDE RECEIVES HIGH MARKS IN MAGAZINE RANKINGS

Outside, Ski & Skiing Magazines name Solitude a top national resort for 2008-09.

October 20, 2008 - - If You Only Knew... These four words have served as Solitude's mantra for the past decade, alluding to the almost secretive status the resort has enjoyed. The buzz about Solitude is certainly humming, as three national magazines have all bestowed kind words and top rankings for Solitude.

Outside Magazine graded Solitude as the #13 North American Resort, quite an accolade coming from a publication as revered as Outside. Rankings were compiled by judge Marc Peruzzi, who sums it well: "570" of snow fell here last winter. That's a lot of action for a place called Solitude." As the smallest resort (acreage) in the report, Solitude was positioned alongside resorts such as Vail, Whistler, Mammoth and Jackson Hole, as well as neighboring Alta/Snowbird.

Skiing Magazine bestowed Solitude's sole #1 ranking, in the category of *Best Week After a Storm*. Skiing duly notes that "While the masses congeal to the south in Little Cottonwood Canyon and the west in Park City, Solitude offers its namesake state of being." A #3 ranking in the *Powder* category further solidified Solitude as close to a sure bet for consistent and great snow, while a #6 in the *Trees* category clues guests in to where they may find a powder stash.

Ski Magazine placed Solitude as the #22 resort overall, while also offering a #6 ranking for snow quality. Ski Magazine's survey is conducted through a lengthy reader survey, as opposed to other publications that rely on editorial staff to rank resorts. One visitor 'complained' they weren't "able to ski as well in the knee-deep snow – bummer!", while another raved about the "majestic powder, great value and no liftlines." And, perhaps the most fitting description of who and what Solitude is: "With serious steeps in Honeycomb Canyon, miles of tree runs and empty groomers to cruise with the kids".

"We couldn't be more satisfied with these rankings, which truly reflect the experience visitors to Solitude enjoy," remarked DeSeelhorst. "Being honored by industry experts, along with readers, further validates Solitude's rank alongside other marquee resorts."

Solitude Mountain Resort, a year-round, family-friendly destination, receives more than 500 inches of the Greatest Snow on Earth™ every year and is located just 40 minutes from the Salt Lake City International Airport.

###

Marketing and Media Relations

801 536 5703 marketing@skisolitude.com

If you only knew...